Machine Learning and Data Mining

Support Vector Machines

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Linear classifiers

- Which decision boundary is "better"?
 - Both have zero training error (perfect training accuracy)
 - But, one of them seems intuitively better...
- How can we quantify "better", and learn the "best" parameter settings?



Feature 1, X₁

Overview

- Separable data
 - Linear (hard margin) SVM
 - Hard margin
- Nearly separable data
 - Linear (soft margin) SVM
 - Soft margin
- Non-separable data
 - Non-linear SVM
 - Kernel SVM
 - Hard/Soft margin

Math tech pt #1



 $\theta \cdot \underline{\mathbf{x}}^{+\mathsf{T}} \ge 0$ $\theta \cdot \underline{\mathbf{x}}^{+\mathsf{T}} = \mathsf{C}$ \downarrow $\theta \cdot \underline{\mathbf{x}}^{+\mathsf{T}} = 1$

Math tech pt #2

Notation change! $\theta_0 + \theta_1 x_1 + \theta_2 x_2 + \dots$ ψ $b + w_1 x_1 + w_2 x_2 + \dots$

- Vector <u>w</u>=[w₁ w₂ ...] is perpendicular to the boundaries (why?)
- w x + b = 0 & w x' + b = 0 => w (x'-x) = 0 : orthogonal $U \cdot V = |U| \cdot |V| \cdot \cos(a)$



Separable SVM

- Maybe we want to maximize our "margin"
- To optimize, relate to model parameters
- Remove "scale invariance"
 - Define class +1 in some region, class -1 in another
 - Make those regions as far apart as possible



We could define such a function:

$$f(x) = w^*x' + b$$

 $\begin{array}{l} f(x) > +1 \text{ in region } +1 \\ f(x) < -1 \text{ in region } -1 \end{array}$

Passes through zero in center...

"Support vectors" – data points on margin

Notation change! $\theta_0 + \theta_1 x_1 + \theta_2 x_2 + \dots$ $b+w_1x_1+w_2x_2+\ldots$

Computing the margin width

- Vector <u>w</u>=[w₁ w₂ ...] is perpendicular to the boundaries
- Choose \underline{x}^- st $f(\underline{x}^-) = -1$; let \underline{x}^+ be the closest point with $f(\underline{x}^+) = +1$ - $\underline{x}^+ = \underline{x}^- + r^* \underline{w}$ (why?)
- Closest two points on the margin also satisfy

 $w \cdot x^{-} + b = -1$ $w \cdot x^{+} + b = +1$



Computing the margin width

- Vector $\underline{w} = [w_1 w_2 ...]$ is perpendicular to the boundaries
- Choose \underline{x}^- st $f(\underline{x}^-) = -1$; let \underline{x}^+ be the closest point with $f(\underline{x}^+) = +1$ - $\underline{x}^+ = \underline{x}^- + r^* \underline{w}$
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Maximum margin classifier

- Constrained optimization
 - Get all data points correct
 - Maximize the margin

This is an example of a quadratic program: quadratic cost function, linear constraints



$$w^* = \arg\max_w \frac{2}{\sqrt{w^T w}}$$

such that "all data on the correct side of the margin"

Primal problem:

$$w^* = \arg\min_w \sum_j w_j^2$$

s.t.

$$y^{(i)} = +1 \Rightarrow \quad w \cdot x^{(i)} + b \ge +1$$
$$y^{(i)} = -1 \Rightarrow \quad w \cdot x^{(i)} + b \le -1$$

(m constraints)

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A 1D Example

• Suppose we have three data points

- x = -1, y = -1
- x = 2, y = 1
- Many separating perceptrons, T[ax+b]
 Anything with ax+b = 0 between -1 and 2
- We can write the margin constraints

a (-3) + b < -1	=> b < 3a - 1

a (-1) + b < -1 => b < a - 1

a (2) + b > +1 => b > -2a + 1



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- Ex: a = 1, b = 0



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- a (-1) + b < -1 => b < a 1
- a (2) + b > +1 => b > -2a + 1
- Ex: a = 1, b = 0
- Minimize ||a|| => a = .66, b = -.33
 - Two data on the margin; constraints "tight"





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Support Vector Machines: Lagrangian and Dual

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Lagrangian optimization

Want to optimize constrained system:

$$\theta = (w,b)$$

Introduce Lagrange multipliers α (one per constraint)

$$heta^* = rg\min_{ heta} \max_{lpha \ge 0} f(heta) + \sum_i lpha_i g_i(heta)$$

– Can optimize θ , α_i jointly, with a simple constraint set

- Then:
$$g_i(\theta) \le 0$$
 : $\alpha_i = 0$
 $g_i(\theta) > 0$: $\alpha_i \to +\infty$

- Any optimum of the original problem is a saddle point of the new problem
- KKT complementary slackness: $\alpha_i > 0 \Rightarrow g_i(\theta) = 0$

Optimization

- Use Lagrange multipliers
 - Enforce inequality constraints

$$w^* = \arg \min_{w} \max_{\alpha \ge 0} \frac{1}{2} \sum_{j} w_j^2 + \sum_{i} \alpha_i (1 - y^{(i)} (w \cdot x^{(i)} + b))$$
$$\nabla_{\mathbf{w}} \mathbf{L} = \mathbf{w} - \sum \alpha_i \mathbf{y}^{(j)} \mathbf{x}^{(i)} \qquad \partial \mathbf{L} / \partial \mathbf{b} = -\sum \alpha_i \mathbf{y}^{(j)}$$



Alphas > 0 only on the margin: "support vectors"

Stationary conditions wrt w:

$$w^* = \sum_i \alpha_i y^{(i)} x^{(i)}$$

and since any support vector has y = wx + b,

$$b = \frac{1}{Nsv} \sum_{i \in SV} (y^{(i)} - w \cdot x^{(i)})$$

Dual form

- Use Lagrange multipliers
 - Enforce inequality constraints
 - Use solution w* to write solely in terms of alphas:

$$\max_{\alpha \ge 0} \sum_{i} \left[\alpha_{i} - \frac{1}{2} \sum_{j} \alpha_{i} \alpha_{j} y^{(i)} y^{(j)} \left(x^{(i)} \cdot x^{(j)} \right) \right]$$

s.t.
$$\sum_{i} \alpha_{i} y^{(i)} = 0 \qquad \text{(since derivative wrt b = 0)}$$



Another quadratic program: optimize m vars with 1+m (simple) constraints cost function has m² dot products

$$w^* = \sum_{i} \alpha_i y^{(i)} x^{(i)}$$
$$b = \frac{1}{Nsv} \sum_{i \in SV} (y^{(i)} - w \cdot x^{(i)})$$

Nearly separable SVM

- What if the data are not linearly separable?
 - Want a large "margin":

 $\min_w \sum w_j^2$

Want low error:

$$\min_{w} \sum_{i} J(y^{(i)}, w \cdot x^{(i)} + b)$$

"Soft margin" : introduce slack variables for violated constraints



$$w^* = \arg\min_{w,\epsilon} \sum_j w_j^2 + R \sum_i \epsilon^{(i)}$$

s.t.
$$y^{(i)}(w^T x^{(i)} + b) \ge +1 - \epsilon^{(i)} \text{ (violate margin by 2)}$$

$$\epsilon^{(i)} \ge 0$$

Assigns "cost" R proportional to distance from margin Another quadratic program!

Soft margin SVM

- Large margin vs. Slack variables
- R large = hard margin
- R smaller
 - A few wrong predictions; boundary farther from rest



 $w^* = \arg\min_{w,\epsilon} \sum_{i} w_j^2 + R \sum_{i} \epsilon^{(i)}$

 $y^{(i)}(w^T x^{(i)} + b) \ge +1 - \epsilon^{(i)}$

 $\epsilon^{(i)} > 0$

s.t.

Maximum margin classifier

 Soft margin optimization:
 For any weights w, we can choose ε to satisfy constraints

$$w^* = \arg\min_{w,\epsilon} \sum_j w_j^2 + R \sum_i \epsilon^{(i)}$$
$$y^{(i)}(w^T x^{(i)} + b) \ge +1 - \epsilon^{(i)}$$

– Write ϵ^* as a function of w (call this J) and optimize directly

• J = distance from the "correct" place

$$J_{i} = \max[0, 1 - y^{(i)}(w \cdot x^{(i)} + b)]$$

$$w^{*} = \arg\min_{w} \frac{1}{R} \sum_{j} w_{j}^{2} + \sum_{i} J_{i}(y^{(i)}, w \cdot x^{(i)} + b)$$
(hinge loss)
$$w \cdot x + b \longrightarrow +1$$
(L2 regularization on the weights)
$$w \cdot x + b \longrightarrow +1$$

Dual form

• Soft margin dual:

$$\max_{\substack{0 \le \alpha \le R}} \sum_{i} \alpha_{i} - \frac{1}{2} \sum_{j} \alpha_{i} \alpha_{j} y^{(i)} y^{(j)} \underbrace{x^{(i)} \cdot x^{(j)}}_{\text{of } \mathbf{x}_{i} \text{ and } \mathbf{x}_{j}} (\text{their dot product})$$
s.t.
$$\sum_{i} \alpha_{i} y^{(i)} = 0 \qquad \mathbf{K} = \mathbf{Gram \ matrix}$$



Support vectors now data on or past margin...

Prediction:

$$\hat{y} = w^* \cdot x + b = \sum_i \alpha_i y^{(i)} x^{(i)} \cdot x + b$$

 $w^* = \sum_i \alpha_i y^{(i)} x^{(i)}$
 $b = \dots$ More complicated; can solve
e.g. using any $\circledast 2$ (0,R)

Machine Learning and Data Mining

Support Vector Machines: The Kernel Trick

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Linear SVMs

- So far, looked at linear SVMs:
 - Expressible as linear weights "w"
 - Linear decision boundary



- Dual optimization for a linear SVM: $\max_{0 \le \alpha \le R} \sum_{i} \alpha_{i} - \frac{1}{2} \sum_{j} \alpha_{i} \alpha_{j} y^{(i)} y^{(j)} (x^{(i)} \cdot x^{(j)}) \qquad \text{s.t.} \ \sum_{i} \alpha_{i} y^{(i)} = 0$
- Depend on pairwise dot products:
 - Kij measures "similarity", e.g., 0 if orthogonal $~K_{ij}=x^{(i)}\cdot x^{(j)}$

Adding features

• Linear classifier can't learn some functions



Adding features

- Recall: feature function Phi(x)
 - Predict using some transformation of original features

$$\hat{y}(x) = \operatorname{sign}\left[w \cdot \Phi(x) + b\right]$$

Dual form of SVM optimization is:

$$\max_{0 \le \alpha \le R} \sum_{i} \alpha_{i} - \frac{1}{2} \sum_{j} \alpha_{i} \alpha_{j} y^{(i)} y^{(j)} \Phi(x^{(i)}) \Phi(x^{(j)})^{T} \quad \text{s.t.} \ \sum_{i} \alpha_{i} y^{(i)} = 0$$

- For example, quadratic (polynomial) features: $\Phi(x) = \left(1 \sqrt{2}x_1 \sqrt{2}x_2 \cdots x_1^2 x_2^2 \cdots \sqrt{2}x_1 x_2 \sqrt{2}x_1 x_3 \cdots\right)$
 - Ignore root-2 scaling for now...
 - Expands "x" to length O(n²)

Implicit features

• Need
$$\Phi(x^{(i)})\Phi(x^{(j)})^T$$

 $\Phi(x) = (1 \sqrt{2}x_1 \sqrt{2}x_2 \cdots x_1^2 x_2^2 \cdots \sqrt{2}x_1 x_2 \sqrt{2}x_1 x_3 \cdots)$

$$\Phi(a) = \left(1 \sqrt{2}a_1 \sqrt{2}a_2 \cdots a_1^2 a_2^2 \cdots \sqrt{2}a_1 a_2 \sqrt{2}a_1 a_3 \cdots\right)$$

$$\Phi(b) = \left(1 \sqrt{2}b_1 \sqrt{2}b_2 \cdots b_1^2 b_2^2 \cdots \sqrt{2}b_1 b_2 \sqrt{2}b_1 b_3 \cdots\right)$$

$$\Phi(a)^T \Phi(b) = 1 + \sum_j 2a_j b_j + \sum_j a_j^2 b_j^2 + \sum_j \sum_{k>j} 2a_j a_k b_j b_k + \dots$$

$$= (1 + \sum_{j} a_{j}b_{j})^{2}$$
$$= K(a, b)$$

Can evaluate dot product in only O(n) computations!

Mercer Kernels

• If K(x,x') satisfies Mercer's condition: $\int_{a} \int_{b} K(a,b) g(a) g(b) da db \ge 0$

 $q^T \cdot K \cdot q > 0$

• Then,
$$K(a, b) = \Phi(a) \cdot \Phi(b)$$
 for some $\Phi(x)$

- Notably, Phi may be hard to calculate
 - May even be infinite dimensional!
 - Only matters that K(x,x') is easy to compute:
 - Computation always stays O(m²)

- Some commonly used kernel functions & their shape:
- Polynomial $K(a,b) = (1 + \sum_{j} a_j b_j)^d$



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- Polynomial $K(a,b) = (1 + \sum_{j} a_j b_j)^d$
- Radial Basis Functions

$$K(a,b) = \exp(-(a-b)^2/2\sigma^2)$$





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• Saturating, sigmoid-like:

$$K(a,b) = \tanh(ca^T b + h)$$





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String similarity for text, genetics







Kernel SVMs

- Linear SVMs
 - Can represent classifier using (w,b) = n+1 parameters
 - Or, represent using support vectors, x⁽ⁱ⁾
- Kernelized?
 - K(x,x') may correspond to high (infinite?) dimensional Phi(x)
 - Typically more efficient to remember the SVs
 - "Instance based" save data, rather than parameters
- Contrast:
 - Linear SVM: identify *features* with linear relationship to target
 - Kernel SVM: identify *similarity measure* between data

(Sometimes one may be easier; sometimes the other!)

Kernel Least-squares Linear Regression

• Recall L2-regularized linear regression:

$$\theta = y X (X^T X + \alpha I)^{-1}$$

Linear prediction:

$$\tilde{y} = \langle \theta, \tilde{x} \rangle = rX(\tilde{x})^T = \sum_j r_j \langle x^{(j)}, \tilde{x} \rangle = \sum_j r_j K(x^{(j)}, \tilde{x})$$

Now just replace K(x,x') with your desired kernel function!

Example: Kernel Linear Regression

• K: MXM $r = (\mathbf{K} + \alpha I)^{-1} y$ $\tilde{y} = \sum_{i} r_j \mathbf{K}(x^{(j)}, \tilde{x})$





Gaussian (RBF) kernel:





Summary

- Support vector machines
- "Large margin" for separable data
 - Primal QP: maximize margin subject to linear constraints
 - Lagrangian optimization simplifies constraints
 - Dual QP: m variables; involves m² dot product
- "Soft margin" for non-separable data
 - Primal form: regularized hinge loss
 - Dual form: m-dimensional QP
- Kernels
 - Dual form involves only pairwise similarity
 - Mercer kernels: dot products in implicit high-dimensional space